

## *Advertising Plans*

### **Featured Business Plan**

#### **Maximum exposure for your business**

- Deluxe ad on your category page with pictures, video, and up to 200 words of copy.
- Preferred ad placement – featured businesses are at the top.
- We will publish 2 feature articles exclusively about your business each year
- These stories (and links) stay on our website permanently so you will benefit well into the future.
- Announce your special offers right in your ad and on our Sedona Deals page, no extra charge.
- Frequent mentions and links on our home page, Twitter, Facebook, and in our email blasts.
- Preferred placement of links to your website in our daily home page stories.

### **Small Business Plan**

#### **Great exposure at a lower cost**

- Deluxe ad on your category page with pictures and up to 150 words of copy.
- Preferred ad placement below featured ads but above the directory ads on your category page.
- We will publish one feature article exclusively about your business each year.
- This story (and links) stay on our website permanently so you will benefit well into the future.
- Announce your special offers and events right in your ad and on our Sedona Deals page, no extra charge.
- Frequent mentions and links on our home page, Twitter, Facebook, and in our email blasts.
- Regular links to your website in our daily stories.

### **Banner Ads**

- Place a 75 X 175 rotating banner ad on the page of your choice.
- We will create the graphic with your content.
- Only available to businesses with a Small Business or Featured Business ad.
- Limited spaces available.